

WXIX

**ORDER**Flight Dates **10/08/12-10/09/12**Contract / Revision **833317 /**Original Date / Revision  
10/05/12 10/05/12Advertiser **Protect Your Vote 2012-OH**Agency **Strategic Media Placement.**Buying Contact**7669 Stagers Loop  
Delaware, OH 43015**ProductAgency Com 15%Billing Contact**7669 Stagers Loop  
Delaware, OH 43015**Sales Office WXIXSales Region LocalAgency RefOrder Sep 00:15:00Estimate # **2834**Alt Order #Billing Type CashOrder Type GeneralBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A25-54Rev Codes Agency Political Pol-IssueProduct Codes PL20Priority P 3Advertiser RefPrimary Account Executive  
Amy Goetz

Account Executive	Order%	Start Date	End Date
Amy Goetz	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

**Order Totals****Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	10	\$7,310.00	\$8,600.00	0.00	10/01/12	10/09/12	10	\$7,310.00	\$8,600.00
<b>Totals</b>	<b>10</b>	<b>\$7,310.00</b>	<b>\$8,600.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u> Spots Amount	
N 1	WXIX	10/08/12	10/09/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-8:00 AM)	MT-----	:30	2	\$600.00	P 1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/12	10/14/12	MT-----		2		\$600.00		0.00					
N 2	WXIX	10/08/12	10/09/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-9:00 AM)	MT-----	:30	2	\$600.00	P 1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/12	10/14/12	MT-----		2		\$600.00		0.00					
N 3	WXIX	10/08/12	10/09/12	News At 630P News At 630P	Comm	630-7P	MT-----	:30	2	\$300.00	P 3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/12	10/14/12	MT-----		2		\$300.00		0.00					



Contract / Revision      **833317**      Flight Dates **10/08/12-10/09/12**

Hiatus Dates

Original Date / Revision   10/05/12/   10/05/12

Order Sep   00:15:00

Advertiser   **Protect Your Vote 2012-OH**   Product

Estimate #   **2834**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
N 4	WXIX	10/08/12	10/09/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	MT-----	:30	2	\$1,500.00	P 1	0.00	NM	2	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	MT-----					2	\$1,500.00		0.00				
N 5	WXIX	10/08/12	10/09/12	Late News M-F Late News M-F	Comm	10-11P	MT-----	:30	2	\$1,300.00	P 3	0.00	NM	2	\$2,600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	MT-----					2	\$1,300.00		0.00				
														Totals	10	\$8,600.00